

THE RINGSIDER

ATLANTA'S OFFICIAL WRESTLING PROGRAM



Vol. 19, No. 39

FRIDAY, MARCH 27, 1964

Price 15¢

Returning Soon To City Auditorium
**DICK THE BRUISER — COWBOY BOB
ELLIS — FRITZ VON ERICH**

MAIN EVENT

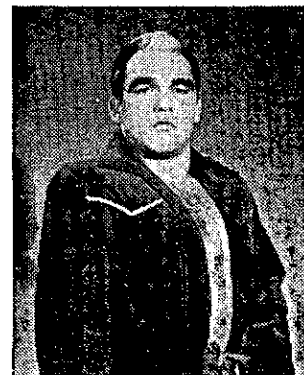
**ARGENTINA
ROCCA**

vs.

**SPUTNIK
MONROE**



ARGENTINA ROCCA



SPUTNIK MONROE

**WRESTLING TICKET OFFICE
75 HOUSTON STREET**

There will be a Special Price of 15¢ for 30 Minute Parking at AAA Parking Lot Next Door to Office

Tune in Channel 11 Every Saturday Afternoon — 6:30 to 7:30 P.M. for "Live Atlanta Wrestling"

SEE THE WORLD'S GREATEST WRESTLERS EVERY FRIDAY

THE RINGSIDER

Atlanta's Official
Wrestling Program
JA. 3-6880

WRESTLING OFFICIALS

Don McIntyre.....Promoter-
Matchmaker
Wm. Hartman.....Ticket Sales
Geo. Burie.....Time Keeper
Howard Haire.....Comm.
Ed Capral.....Announcer



MYSTERY WRESTLERS



Mail your answer to Mystery Wrestler, care A.B.C. Wrestling Office, 75 Houston St., N.E. The first two letters containing the correct identity of the above wrestler will receive two tickets each to next Friday's wrestling matches. Winner's names will be printed every week. Last week's Mystery Wrestler was:

SKY HIGH KRUGER

WINNERS WERE:

Jim Bowans
Route 1
Powder Spring, Ga.

Joyce Hill
2136 Memorial Dr.
Atlanta, Ga.

WRESTLING TICKET OFFICE

75 Houston St.
JA. 3-6880 for Advance
Tickets

**CHAMPIONSHIP
WRESTLING EVERY
FRIDAY AT
AIR CONDITIONED CITY
AUDITORIUM**



BUDDY FULLER



RED ROBERTS

ARGENTINA ROCCA

His name is Antonio Rocca, better known as plain Argentina. You may not recognize the guy when he's upright because he happens to be in the air most of the time, propelled by the most educated feet in the wrestling business.

Rocca, the handsome Latin-American, has drawn gates upwards of \$50,000 four times at Madison Square Garden by virtue of incredible flying tactics. He'll send a man out of the ring with those feet, or head-scissors him to insensibility or just spar around, tapping an opponent on the nose with his annoying bare feet. These are Rocca's patented methods which have taken three sections of the country by storm. From New York's Garden, he has swung out to the Middle West, with Chicago as a focal point, and then Los Angeles, loading up arenas with highly-enthralled spectators along the way.

They know him as the acrobat of the wrestling game. A fellow who once might have been a world famous ballet artist or even circus performer but for the fact that he could pick up \$100,000 or more yearly in grappling.

Ask Primo Carnera about him. Or Lou Thez. Or any of the other big-time musclemen. They'll say, in unison, "The guy's not normal. He's always flying, clear across the rings."

Rocca was born in Treviso, near Venice, Italy, but drifted to the Argentines when he was 16, and played a fine game of rugby football while cultivating the mat trade. His dad, Antonio, had been fencing champion of Europe for 12 years. The offspring, however, who grew a tremendous body of 226 pounds on a six-foot stature, needed more exciting ventures. There was rhythm in the frame. He often wrestled to music. Also wrote music. He dieted like a fanatic. And now at 32 he's an amazing product. He has written four hit ballads for Argentine music lovers. He has given his diet to big-league ballplayers like Antonelli and Yogi Berra to help their conditioning. He is studying jet propulsion, and has 800 hours of solo flight. He graduated from the University of Buenos Aires with an electrical engineering degree.

And withal, he contributes a rich lore to the wrestling industry.

OFFICIAL

PROGRAM SUBJECT TO CHANGE of events. The promoter is not responsible to conditions beyond our control, such as substitute matches will be made.

LAW FORBIDS THROWING

Do you like to have someone throw things at you? We're sure you don't. That's why we're at the wrestlers.

Throwing objects at a wrestler also is caught is subject to arrest, fine and imprisonment.

✓ **Bill Dromo**
235 lbs.—Canada

1st M

Tex Riley
220 lbs.—Texas

2nd M

Timmy Geoghagen
230 lbs.—Ireland

TAG TE

INTER

✓ **Chief Little Eagle**
232 lbs.—Oklahoma

3rd M

✓ **Joe "The Rebel" Scarpa**
232 lbs.—Mobile, Ala.

4th M

✓ **Ray Gunkel**
236 lbs.—Houston, Tex.

FIRST M

INTER

✓ **Argentina Rocca**
232 lbs.—Argentina

SECOND M



ARM SCISSORS

1380
on the dial

W

Sings the
MUM DE

Rhythm . . . E
Music All Day

**You may order your advance
Ticket Office — 75 Hours
(Please Note the Hours)**

These are the only hours that anyone will be in the ticket office to take your order.

"Thanks" — ABC Ticket Office

PROGRAM

We reserve the right to change the order if contestant fail to appear in the ring due to injuries, illness, accidents, etc. When possible

OBJECTS INTO THE RING

Objects at you?
Ask you not to throw anything into the ring in violation of a city ordinance and anyone in violation will be arrested and fined.

ATCH

s. **Baby Blimp**
301 lbs.—Tenn.

ATCH
M MATCH

vs. **Red Steiner** ✓
218 lbs.—Germany ✓
Red Roberts ✓
228 lbs.—Arkansas ✓

MISSION

ATCH

s. **Billy Boy Hines**
223 lbs.—Texas

ATCH

vs. **Don Carson**
228 lbs.—Tenn.

MAIN EVENT

s. **Stan Stasiak**
270 lbs.—Canada

MISSION

MAIN EVENT

s. **Sputnik Monroe**
232 lbs.—Kansas

BILL DROMO

and many of the Wrestlers
eat with us

DAVIS FINE FOOD
Corner Houston & Pryor

OK

1380
on the dial

Praises of
ODORANT

ues . . . Gospel
. . . All Night

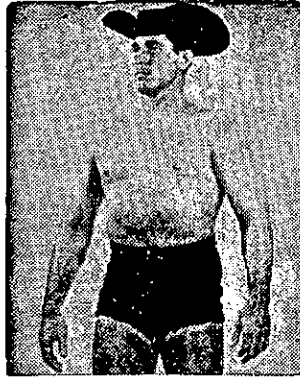
nce tickets by calling the
ton Street — JA. 3-6880.

MONDAY-FRIDAY
9:30 a.m. to 5:00 p.m.

SATURDAY
9:30 A.M. TO 12:30 P.M.

SUNDAY
NO CALLS PLEASE.

Coming Soon



COWBOY BOB ELLIS

Chief Against Sputnik For Southern TV Title

After two weeks of elimination bouts on Channel 11's "Live Atlanta Wrestling", Promoter Don McIntyre announces that Chief Little Eagle and Sputnik Monroe will wrestle for the coveted Southern Television Title Saturday, March 28th on the popular TV wrestling program.

The Chief won his right to the title match when he defeated Arkansas' entry Red Roberts two weeks ago, and Sputnik Monroe went into the finals after beating Tennessee's entry, Don Carson, last week on TV.

McIntyre calls the bout a natural main event, and says both men are confident of victory. The Southern TV Title carries with it a large purse and the Southern TV trophy.

Monroe not only predicts an early win, but boasts he will burst the Indian's head open, as he has done to other opponents. The Chief says he is not worried about Sputnik's big talk. He admits Monroe is rugged, but he feels he can beat him for the title.

Tune in tomorrow at 6:30 PM on Channel 11, WAII-TV, and see this TV championship bout on "Live Atlanta Wrestling."

Wrestling

Free wrestling every Saturday from 5 p.m. to 7:30 p.m. Write for free tickets to WAII-TV, 1611 W. Peachtree St. or pick up your free tickets at the matches on Friday at the City Auditorium.

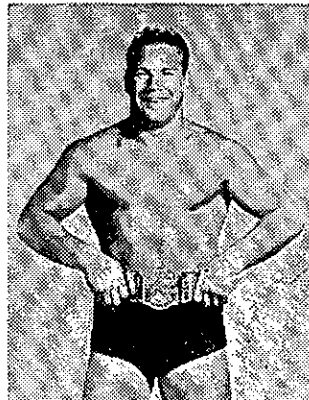
NOTICE

\$100.00 REWARD

FOR INFORMATION LEADING TO
ARREST AND CONVICTION OF ANYONE
THROWING OBJECTS INTO RING



STAN STASIAK



RAY GUNKEL



FRITZ THE CLOWN DON FRICH

"PATRONIZE"

AAA Parking, Inc.

16 Parking Lots
In The Atlanta
Area.

TWO CONVENIENT
LOTS SERVING THE
CITY AUDITORIUM

SEE
LIVE ATLANTA
WRESTLING
OVER
wiii - tv
CHANNEL 11
SATURDAY
6:30 P.M. to 7:30 P.M.

A Seat Mistake?

If you are directed to the wrong seat at the wrestling matches, please call it to the attention of the chief usher and insist upon being seated in the correct seat according to the number on your ticket.

LUCKY NUMBER

No 994

COMING SOON — DICK THE BRUISER

Exciting Early Evening Entertainment On

11

THE EYES OF ATLANTA:
Walt-TV



WYATT EARP

5:00 P.M. Mon. Wed. Fri.

Hugh O'Brien stars as Wyatt Earp, one of the most courageous and most respected of all early frontier marshals. See immortal stories of the amazing history of the rugged marshal in this outstanding series.



THE REBEL

5:00 P.M. Tues.-Thurs.

Nick Adams stars as Johnny Yuma, **THE REBEL**. Bitter after the defeat of the cause he'd fought for, he went West after the Civil War. What he found—Reconstruction evils—and a cause worth fighting for.



LAWMAN

5:30 P.M. Mon. thru Fri.

John Russell stars as Marshal Dan Troop, **THE LAWMAN**. Marshal of Laramie, a frontier town that grew faster than laws could be made, outlaws who knew him knew better than to force his hand.



Leave It To Beaver

6:00 Mon. thru Fri.

Jerry Mathers is featured as lovable little Beaver Cleaver in this fun-filled comedy show. There's no end to the scrapes Beaver can get into, especially when he's got a teenage brother to help him out.



THE RIFLEMAN

6:30 Mon. thru Fri.

Rugged Chuck Connors stars as **THE RIFLEMAN**. His rifle was his instrument of protection and his symbol of justice. Western action and warm, human drama make this an outstanding family series.



NEWS WATCH

7:00 Mon. thru Fri.

Bill McCain heads Atlanta's best up-to-the minute news coverage. Eleanor Knight presents weather and Paul Daugherty, sports, on **NEWS WATCH**, the clearist and most concise news report to be seen in Atlanta.

LIVE ATLANTA WRESTLING TOMORROW — 6:30 P.M. TO 7:30 P.M.